

# IFCC Live Webinar on Value and Impact of Laboratory Medicine in Patient Care: Developing the Evidence 25<sup>th</sup> November, 2020

## Speakers

### Andrew St John (AU)

Drajon Healthcare  
Perth



The critical role of  
test implementation  
to deliver value

### Paul Jülicher (DE)

Senior Director Medical Affairs  
HEOR Abbott Diagnostics Division



Health economic evaluation of  
medical tests: translating laboratory  
information into value

### Khosrow Adeli (CA)

Professor of Clinical Biochemistry,  
University of Toronto, President IFCC



IFCC Strategic Plans to Develop the  
Evidence Supporting the Critical Role  
of Lab Medicine in Patient Care

## Registration link (Scan QR code)

<https://www.workcast.com/register?cpak=7298887459554010>

Date: 25 November 2020

Time: 9 AM (Eastern Standard), 3 PM (European), 10 PM (Beijing)



**Chair: Khosrow Adeli (Canada)**